



Company Overview

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i-Marketing Asia

i-Marketing Asia is a marketing agency focused on assisting companies in developing their online business.

Based in Asia, we bring together professional, qualified European marketers and strong technical skills which when linked to the low Asian cost base provide exceptional value to our customers. To ensure delivery quality, we don't simply outsource, we have western project and delivery resources living in Asia with Account Managers who work alongside our development team.

We build great websites, help you sell more business from your website and provide a range of other online services to promote your website.

The benefits our clients experience include:

- **Brand building** - We build websites which accurately reflect and build your brand identity.
- **Product or service awareness** - All our websites are built to be easily found on the increasingly important search engine listings.
- **New business** - We develop websites which are intuitive, enabling users to easily find information and take the next step.
- **Improved customer relations** - We develop carefully planned email and online public relations campaigns to keep your business and customers in touch.

Our clients are spread around the globe and vary enormously in size and industry, they include:



Thailand's Leading Property Agency



Triathlon Event Company, Singapore



UNIVERSAL
yacht charter

Solent Yacht Charter Company, UK



Boutique 4* Hotel, Thailand



Australian Beachwear Company



Resort Village, Thailand
(400 room)

PRICE LIST (THB) : Search Engine Friendly Website Development



Website		New			Existing
What's included					
	Basic	Standard	Advanced		
Structure Planning	Client	i-Marketing	i-Marketing		
Keywords		Suggestions	Formal Research		Formal Research
Website Design & Template	✓	✓	✓		Tweaks
Statistics Set Up	✓	✓	✓		✓
Hosting & Email Set Up	✓	✓	✓		
Development & insertion of Metatags	✓	Titles Only	Page Specific		Page Specific
Content Management System (text only)	✓	✓	✓		
Search Box		✓	✓		
Search Engine Submissions			✓		✓
Price					
Base Price	48,500	64,500	92,500		31,350
Optional additions					
Search Friendly Copy writing (per word)	4	4	4		4
Flash imagery (4 rolling images)	3,300	3,300	3,300		3,300
Imagery search (per hour)	1,650	1,650	1,650		1,650

Assumptions

10 website pages. Additional pages at 1650 THB per page or by quotation.
Copy to be tweaked by client using Content Management System.